

PERSONAL INFORMATION



Nikoletta Tóth-Kaszás, phd

📍 2/A Sugár street, 8800 Nagykanizsa

✉ kaszas.nikoletta@uni-pen.hu

WORK EXPERIENCE

1 Jan 2016–Present

assistant lecturer, coordinator of international projects

University of Pannonia
Zrínyi street 18, 8800 Nagykanizsa (Hungary)
www.uni-pen.hu

Courses:

- project management
- EU tender projects
- rural development
- destination management
- health tourism management
- marketing
- tourism marketing

1 Mar 2008–31 Dec 2015

Junior researcher, lecturer

University of Pannonia, Nagykanizsa (Hungary)

Teaching

Secondary and primary market research

1 Sep 2014–31 Mar 2015

project coordinator

Soós Emő Water Technology Research Center, Nagykanizsa (Hungary)

Jul 2013–Apr 2014

capacity building expert

University of Pannonia, Nagykanizsa (Hungary)

building and development of students capacities in CV writing, job interviews and working abroad in the frame of the project „Development of Student Trainee Exchange Program Methodology for the Hungarian - Croatian Cross Border Region”

1 Jan 2012–28 Feb 2013

project assistant

Municipality of Nagyrécsce, Nagyrécsce (Hungary)

implement the professional activities of the “5post carriages regional, innovative tourism development program” project, contacts with the partners, touristic product development, preparing the progress reports

1 Jul 2011–30 Jun 2012

project manager

University of Pannonia, Nagykanizsa (Hungary)

implement the professional activities of the “Young people for the development of local economy”

project, contacts with the partners, implementation of the education, preparing the progress reports

26 Apr 2010–25 Apr 2011

project coordinator

Municipality of Nagykanizsa

implement the professional and management activities of the “Renewal of social connections on cross-border area” project, contacts with the Croatian partners, preparing the partner progress reports

EDUCATION AND TRAINING

1 Jul 2015–30 Sep 2015

Young researcher

"New Central Europe II." Research Scholarship Program
Chernel street 14., 9730 Kőszeg (Hungary)

1 Feb 2012–31 Jan 2015

doctorate course (PhD)

University of Pannonia, Veszprém (Hungary)

1 Feb 2010–11 Jan 2012

MSc in Leadership and Management

University of Pannonia, Veszprém (Hungary)

1 Sep 2006–18 Dec 2009

BA in Tourism and Catering

University of Pannonia, Nagykanizsa (Hungary)

PERSONAL SKILLS

Mother tongue(s)

Hungarian

Other language(s)

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	B2	B2	B2	B2	B2
German	B1	B1	B1	B1	B1

Levels: A1 and A2: Basic user - B1 and B2: Independent user - C1 and C2: Proficient user
Common European Framework of Reference for Languages

Communication skills

- good presentation skill

Organisational / managerial skills

- eventorganization
- teamwork coordination
- thinkingin a system
- problem solving

Job-related skills

- endurism
- loadability
- perfectionism
- empathy
- positive attitude

- knowing research methods
- knowing research softwares

Digital competence

SELF-ASSESSMENT				
Information processing	Communication	Content creation	Safety	Problem solving
Independent user	Proficient user	Independent user	Independent user	Independent user

Digital competences - Self-assessment grid

- use of statistical analysis packages (SPSS, excel)
- use of online questionnaire-making programs (Limesurvey)

Driving licence B

ADDITIONAL INFORMATION

Honours and awards

- Republican Scholarship (2008-09; 2009-10)
- Nivo prize (2008) of University of Pannonia
- Kollarik Amália Prize (2010) of University of Pannonia
- "Tourism related thesis of the year" created by Hungarian Tourism Ltd. 2nd place - A Balatoni Bringakörútkereslet-kínálati elemzése (Demand and supply analyses of the Balaton BicycleRoute) (2010)
- National Scientific Student Conference (3rd place)

Projects

- Hungary-Croatia IPA Cross-border Co-operation Program 2007-2013 – Renewal of social connections on cross-border area
- Hungary-Croatia IPA Cross-border Co-operation Program 2007-2013 – Regional Development Tourism Plan
- Hungary-Croatia IPA Cross-border Co-operation Program 2007-2013 – Young people for the development of local economy
- Slovenia-Hungary Cross-border Co-operation Program 2007-2013 2013 – 5 Postakocsi térségi, innovatív, turizmusfejlesztési program
- Hungary-Croatia IPA Cross-border Co-operation Program 2007-2013 – Development of Student Trainee Exchange Program Methodology for the Hungarian - Croatian Cross Border Region
- Hungary-Croatia IPA Cross-border Co-operation Programme 2007-2013 - Innovative Marketing, Management and Funding Strategies in Practice for Event Organisers
- Hungary-Croatia IPA Cross-border Co-operation Programme 2007-2013 - Connecting and Multiplying Pannonian University Spaces
- Hungary-Croatia IPA Cross-border Co-operation Programme 2007-2013 - Four towers - virtual route of history, culture and tradition linking the area between Nagykanizsa, Kaposvár, Koprivnica and Čakovec

Memberships

- Association for Marketing Education and Research
- Management and Scientific Societies
- Veszprém Academic Committee (VEAB) Communication Working Committee

Publications

https://vm.mtmt.hu/search/slist.php?nwi=1&inited=1&ty_on=1&url_on=1&cite_type=2&orderby=3D1a&lang=1&location=mtmt&stn=1&Aut

horID=10036316